

STORE OPENS DAILY AT 9 A. M. CLOSING AT 5:30 P. M.
TUESDAY, JANUARY 4, 1921
SNELLENBURG'S
ENTIRE BLOCK—MARKET 112th TO 122nd STREETS

Final Reductions on Men's Winter Overcoats!
A Full Third Taken Off All Our Already Low Prices—Which Means That Your Saving Is Half and More on Prices Generally Prevailing!

No Exceptions—No Reservations—Our Entire Stock Is to Be Cleared Out in This Great Sale

| ON THE THIRD FLOOR | | |
|------------------------------|----------------|------------------------|
| Overcoats That Were Formerly | And Reduced to | Will Now Go at 1/3 Off |
| \$45 & \$50 | \$35.00 | \$23.34 |
| \$55 & \$60 | \$42.50 | \$28.33 |
| \$65 & \$75 | \$55.00 | \$36.66 |
| \$80 & \$85 | \$65.00 | \$43.33 |
| \$100.00 | \$75.00 | \$50.00 |
| \$125.00 | \$85.00 | \$56.66 |

| AND IN THE ECONOMY BASEMENT | | |
|------------------------------|----------------|------------------------|
| Overcoats That Were Formerly | And Reduced to | Will Now Go at 1/3 Off |
| \$21.75 | \$12.50 | \$8.33 |
| \$23.75 | \$15.00 | \$10.00 |
| \$27.75 | \$20.00 | \$13.35 |
| \$37.75 | \$27.75 | \$18.50 |
| \$41.75 | \$31.75 | \$20.66 |

Fine Blue Serge Custom Tailored Suits for Men and Young Men
Which We Formerly Made for \$80.00 to \$90.00
Now \$51.00

The finest custom tailoring values in town—heavy weight blue serge suits in the latest styles, superbly tailored and finished. Every detail of quality and workmanship thoroughly satisfactory.
SNELLENBURG'S Third Floor

Our January Clearance Sale of Hosiery and Underwear
Affords the Finest Choosing and Saving in Years!

All Merchandise High Grade and Standard Quality, on Sale in Departments on Tables in Main and Market Street Aisles

| Men's Underwear | |
|--|--|
| \$1.25 Underwear, 69c | Forest Mills Underwear, 89c |
| \$1.50 & \$1.75 Underwear, 95c | Values up to \$1.35 |
| \$2.00 to \$2.50 Underwear, \$1.39 | \$2.00 to \$2.50 Underwear, \$1.39 |
| \$2.50 and \$2.75 Underwear, \$1.69 | Underwear at \$1.89 |
| \$3.00 Union Suits, \$1.39 | Values up to \$3.75 |
| \$3.50 Union Suits, \$1.95 | \$1.50 to \$2.00 Union Suits, 89c |
| \$4.00 and \$4.50 Union Suits, \$2.39 | \$2.25 to \$3.00 Union Suits, \$1.39 |
| \$5.00 to \$6.00 Union Suits, \$3.69 | \$3.25 to \$4.50 Union Suits, \$2.39 |
| | \$5.00 to \$6.50 Union Suits, \$2.95 |
| Women's Underwear | |
| 39c Vests, 25c | 39c to 50c Stockings, 29c Pr. |
| 75c Vests, 39c | 65c to \$1 Stockings, 39c Pair |
| Kayser 85c to \$1.25 Vests, 59c | \$1.25 Silk Stockings, 59c Pair |
| \$1.35 and \$1.50 Underwear, 89c | \$1.75 & \$2 Silk Stockings, 95c a Pair |
| \$1.65 and \$1.85 Underwear, \$1.19 | \$2.50 Silk Stockings, \$1.35 a Pair |
| \$2.75 to \$3.15 Underwear, \$1.39 | \$3.00 to \$3.95 Silk Stockings, \$1.95 Pair |
| \$3.75 to \$5.25 Underwear, \$2.69 | \$1.75 to \$2.50 Wool Stockings, 95c Pair |
| 75c and 85c Underwear, 48c | |
| 75c to 89c Union Suits, 48c | |
| \$1.25 to \$1.50 Union Suits, 89c | |
| \$1.50 and \$1.75 Union Suits, 95c | |
| \$2.00 to \$3.50 Light-weight Union Suits, \$1.39 | |
| \$2.50 and \$2.75 Heavy-weight Union Suits, \$1.39 | |
| \$5.00 to \$5.75 Union Suits, \$2.95 | |
| \$7.50 to \$10.50 Union Suits, \$3.95 | |
| Children's Underwear | |
| 65c to 85c Underwear, 39c | |
| Infants' 75c to \$1.00 Underwear, 39c | |
| Infants' \$1.25 to \$2.50 Underwear, 89c | |

Beautiful Antique and Modern Oriental Rugs

45% to 50% Below Regular
Choice offered you from our large and magnificent stock, at savings without precedent, practically impossible to equal!

Real Persian Rugs
Very Handsome at These Marvelously Low Prices!

\$135.00 to \$145.00 Rugs, reduced to \$49.50

Just fifty of them—Iran, Mosul and Feraghans.

\$165.00 to \$225.00 Hall Runners, reduced to \$97.50
Seventy-five in the lot, average size 3x11 to 3.6x14. Kazaks and Irans included.

\$195.00 to \$255.00 Beautiful Kazak Rugs, reduced to \$125.00

Fifty of them, averaging 4.6x7 to 4x12 in size.

\$235.00 to \$255.00 Beautiful Rugs, reduced to \$145.00
Saruk, Kirmanshah, Dozart and Irans rugs; included in the lot are exquisite antique rugs in perfect condition.

\$150.00 to \$175.00 Rugs, reduced to \$59.75

Fifty rugs in a variety of the finest weaves, including Saruks, Sannahs, Kabistans and Shirvans. Average size 3 x 6 feet.

SNELLENBURG'S Fourth Floor

Specials From Our January Sale of Notions

1000 Brassieres, 50c Value, 25c Each

Well-made brassieres in flesh color; all wanted sizes.

20c White Tape, 10c P.C.

Wanted width; 10 yards in a piece.

25c to 75c Sanitary Aprons, 15c Each

Well made and full sizes.

\$2.50 Muff Foundations, \$1.50 Each

Well made, good shapes and good sizes.

10c & 15c Wash Cloths, 5c

Well made and full sizes.

SNELLENBURG'S Notion Dept., First Floor

Housefurnishing Savings

\$3 & \$3.50 Chinese-Made Waste Paper Baskets, \$1.79

\$3.75 5-Qt. Aluminum Tea Kettles, \$2.89

Galvanized Rotary Dustless Ash Cans, \$3.95

Saves one-half your coal bill.

\$52.00 Leonard Golden Oak Finish Refrigerators \$39.50

With white enamel lined food chamber and nickel-plated hardware.

\$2.25 3-Piece Household Sets \$1 SET

Consisting of nickel-plated flat pliers, screw-driver and extra-good quality hatchet.

\$1.50 Genuine Cedar Mop with Handle 79c

Packed in metal containers.

\$30 Famous Economy Electric Vacuum Cleaners at \$21.95

With General Electric motor. Operates on either direct or alternating current, and the entire thing weighs only 9 pounds. See demonstration.

\$8.50 Full Set of Attachments, \$5.25

SNELLENBURG'S Third Floor

This Marvelous Sale Is Saving the Women of Philadelphia Thousands of Dollars on Needed Household Textiles

Finest and Most Dependable Quality Linens, Towels, Muslins, Bedding, Blankets, Comfortables and Flannels at the Greatest Savings Since Before the War!

Merchandise on Sale on First Floor and in the Economy Basement Unless Otherwise Specified. Mail and Phone Orders Filled While Quantities Last

Sheets, Pillow Cases and Bed Muslins

34c 36-Inch Bleached Cambric and Nainsook 15c

45c to 59c 36-inch Bleached Muslin, Yard 17c

Including such famous makes as Lonsdale, Hope, Androsoggin, Blackstone and Forget-Me-Not. All fresh and clean; cut from full pieces.

\$2.65 Bleached Seamless Sheets, Each \$1.19

Sizes 72x99 and 81x90 inches. Iron Clad and Belvedere makes.

Table and Household Linens, Towels, Etc.

\$6.00 Pure Linen Table Damask, Yd. \$3.40

Snowy, white, pure Irish linen satin table damask, full 70-inches wide; charming patterns.

On Sale on First Floor Only.

\$1.75 Mercerized Damask Table Cloths, Each \$1

Hemstitched and round scalloped mercerized damask table cloths, splendidly heavy in quality, finished with a permanent satin lustre. Large size; pretty patterns.

185 \$10.50 Madeira Luncheon Sets, Set \$4.95

13-piece sets with hand-scarved edges and richly embroidered centers. Of pure round thread Irish linen.

Flannel Specials

59c Outing Flannel, Yard 18c

Striped outing flannel, 27 inches wide. All cut from fresh, full pieces.

Blankets, Comfortables and Bed Spreads

\$10.00 Lamb's-Wool-Filled Comfortables, Each \$5.44

Wool-filled comfortables covered with flowered percaleine with plain color. 12-inch sateen borders. Guaranteed pure lamb's-wool filling. All full size.

\$4.50 Cotton Blankets, Pair \$1.89

White blankets of splendid heavy quality, finished with a long, soft, fleecy nap. Pink or blue.

On Sale in Economy Basement only

\$9 Wool and Wool-Finish Blankets, Pair \$4.59

Choice of white or gray lamb's-wool blankets woven on a Sea Island cotton warp. Also extra fine wool finish blankets. Sizes 70x80 and 72x84 inches. Pink or blue borders; wide soisette binding.

\$20.00 Very Fine California Lamb's-Wool Blankets, Pair \$7.98

Woven from pure long lamb's-wool with about 10% cotton in the warp. In white, gray and large block plaid patterns, with wide silk binding. Slightly soiled along the edges.

On Sale in the Economy Basement Only

\$2.50 to \$4.00 Royal Worcester Corsets at \$1.59 & \$1.98

Savings up to half and more—some discontinued models. In pink and white coutil—low bust and long hips.

\$5.95 to \$10 Nulife Corsets, \$3.95

An extraordinary opportunity to secure these famous corsets under price.

Reduced!

\$1.00 to \$2.50 Brassieres, 59c, 89c and \$1.69

The brassieres are trimmed with lace or embroidery; all hook in front.

\$1 to \$1.50 Bandeaux, 49c and 89c

Of mesh, silk, satin or fancy materials. Hooked in back; all sizes.

SNELLENBURG'S Second Floor

Petticoat Specials

\$5 Silk Petticoats \$3.95

Messaline, taffeta and jersey-top petticoats in very attractive styles and wanted plain and changeable colors.

\$4.50 Taffeta Petticoats \$3.59

Plain and changeable colors; with pretty shirred and tucked flounces.

\$2.25 Extra-Size Black Sateen Petticoats \$1.50

With pleated and ruffled flounces.

\$1.50 & \$2 Figured Taffeta Petticoats \$1 & \$1.59

Good values—well-made and serviceable quality. Pleated flounces.

SNELLENBURG'S Second Floor

Our 25% Reduction Sale in Diamond Jewelry

Will Be Continued All This Week

Diamond Rings, now priced at \$25.00 to \$425.00

In Tiffany, fancy, octagon mountings, also fancy dinner rings.

Diamond Platinum Bar Pins, now priced at \$50.00 to \$195

In platinum and platinum-mounted effect.

Diamond Stick Pins, now priced at \$25.00 to \$150.00

Diamond La Vallieres, now priced at \$30.00 to \$75.00

SNELLENBURG'S First Floor

Men's Handkerchiefs

25c Satin Stripe Handkerchiefs 15c

Generous in size, all fresh and new.

60c Pure Linen Handkerchiefs 40c

With 1/4-inch hems; generous in size.

18c Cotton Handkerchiefs 11c

With 1/4-inch hems.

SNELLENBURG'S First Floor

\$5.75 Stamped Bed Spreads of Muslin

So Much in Vogue

Very Special at \$4.75

Very attractive designs to be worked in French knots or applique; white or unbleached muslin.

\$1.75 Stamped Bolster Throws to match, \$1.25

\$1.00 Stamped Scarfs to match, 18x34 inches, 75c

\$5c Stamped Scarfs to match, 18x45 inches, 65c

75c Stamped Scarfs to match, 18x36 inches, 50c

50c Stamped Turkish Towels, 29c

Full size; in a number of new designs.

\$1.00 Stamped Night Gowns.

Of fine white nainsook, all made up and requiring just a little embroidery to complete.

Reduced!

\$2.25 to \$6.50 Fancy Work Baskets, now \$1.35 to \$4.50

Most of them lined with pretty colored silks; all large and roomy.

SNELLENBURG'S Second Floor

STORE OPENS DAILY AT 9 A. M. CLOSING AT 5:30 P. M.
TUESDAY, JANUARY 4, 1921
SNELLENBURG'S
ENTIRE BLOCK—MARKET 112th TO 122nd STREETS

Sale! \$10.00 & \$12.00 Sweaters for Women
—Smartest Styles of the Season—
at \$3.98, \$4.49, \$5.98

Ready for Your Choosing in our Two Sweater Departments—Second Floor and Economy Basement

Excellent choice among smart models and most wanted colors; all of best quality, wool, worsted or zephyr yarns.



SNELLENBURG'S Second Floor and Economy Basement

January White Sale of Women's Undermuslins
Wide Choosing—Splendid Saving!

Women's \$1.59 Envelope Chemises at 95c

Several models, prettily trimmed with lace insertion, embroidery medallions and shirring.

Women's \$2.00 and \$2.25 Envelope Chemises \$1.50

Of fine nainsook, trimmed with lace and ribbons; various styles.

Women's \$1.75 to \$2.00 Flannelette Bloomers 98c

Heavy quality; full cut; elastic at waist and knee.

Women's \$1.59 Night Gowns 95c

Trimmed with lace and insertion or shirring.

Women's \$2.00 Lingerie Cloth Night Gowns \$1.35

Lingerie cloth, slip-on models, with square necks attractively trimmed with wide embroidery or rows of lace insertion and ribbons. Small set-in sleeves.

Women's \$2.00 and \$2.25 Night Gowns \$1.50

Lingerie cloth or nainsook gowns, trimmed with lace insertion, medallions and lace edges.

SNELLENBURG'S Second Floor

SPECIAL LOT OF MEN'S & BOYS' \$7.50 to \$12 Shaker Knit Sweaters

Reduced to \$5.00

Some soiled a bit from Christmas handling, but otherwise the lot is fine!

In big, warm, shawl collar, button-front and slipover styles; navy, maroon, white, heather, Oxford and green.

SNELLENBURG'S Third Floor

China, Lamps and Glassware Items

that tell you of the fine sort of savings you can expect all through these departments

\$1.00 Imported China Tea Pots, 45c

5-cup size, in green and brown; solid color.

Reg. \$5.00 Dozen Thin-Blown Glass Water Goblets, 25c Each

Reg. \$2.00 to \$2.50 Dozen Tumblers, 10c Each

In various sizes and shapes.

\$60.00 Noritake China Dinner Sets, \$45.00

Hand painted sets with color band, overlaid in gold. Gold line handles and edges. Complete for twelve persons.

\$1.25 to \$2.00 Vitrified China Fireproof Casseroles, 59c each

Oval shape; slight imperfections.

\$13.50 Mahogany Finish Floor Lamps, \$8.95

Fitted with two-light electric cluster or for gas.

This Regular \$10.00 Opal Glass Inverted Dome, for \$5.95

For gas or electricity complete. No mail or phone orders filled.

SNELLENBURG'S Third Floor